



# **RABAT BUSINESS SCHOOL**









### ABOUT RABAT BUSINESS SCHOOL

**Rabat Business School** prepares through education, practice and research, responsible and multicultural future leaders able to operate in a global context, contributing to a better Africa. It trains students in different fields of Management: Finance, Marketing, Supply Chain, Human Resources Management, International Business and offers its students the opportunity to master these key management fields, in addition to equip them with soft skills, human and cultural knowledge to be able to lead multinational teams in a globalized world.

### **FACTS & FIGURES**







PER REVIEW PUBLICATIONS (2020-2021)













### **AACSB ACCREDITED**



- Only 5% of Business schools worldwide are **AACSB** accredited.
- Only 7 business schools in Africa are AACSB accredited.
- 95% of CEOs of Fortune 500 companies worldwide have an AACSB accredited degree.
- Graduates of AACSB-accredited Business schools are the highest paid internationally

### **RANKINGS**



Rabat Business School is part of the prestigious international Quacquarelli Symonds - QS World University Rankings 2022.

The QS World University Rankings, published by Quacquarelli Symonds, is based on very rigorous selection and evaluation criteria. It is the most widely read ranking in the world and one of the top three rankings internationally alongside the Times and Shanghai Jiao Tong University rankings.



Rabat Business School tops the ranking of the best Business Schools in Morocco & North Africa by Jeune Afrique magazine. The annual ranking of Jeune Afrique magazine is mainly based on the analysis of the attractiveness and selectivity of schools, their international openness, the quality of their teaching and the links they cultivate with businesses.

### **OUR PROGRAMS**



#### **BACHELOR**

### International Program In Management - IPM Major Specialization

- Finance & Trading
- Accounting & Audit
- Marketing & Branding
- Advertising & Marketing Communication
- Human Ressource Management
- Supply Chain Management
- Entrepreneurship & Innovation

#### **MASTERS**

- Programme Grande École (Master In Management)
- Master Strategic & Digital Marketing
- Master Finance and Applied Economics AAC
- Master International Finance
- Master Human Resources Management
- Master Supply Chain Management & Purshasing
- Master International Business
- Master Business Analytics

### INTERNATIONAL OPENNESS

Thanks to its large network of international Business Schools partners, Rabat Business School offers its students in the International Program in Management the unique opportunity to study during several semesters at one of its 140 international academic partners.

#### **AMONG OUR 140 PARTNERS**













UQAM

HEC MONTRÉAL AUDENCIA BUSINESS SCHOOL · TONGJI UNIVERSITY . RYERSON UNIVERSITY SECOLE DE MANAGEMENT LECOMA BUSINESS SCHOOL · SHANGHAI UNIVERSITY COLLEGE OF DUBLIN. BRYASBOUNG BUSINESS SCHOOL · NEOMA BUSINESS SCHOOL · SHANGHAI UNIVERSITY COLLEGE OF DUBLIN. BRYASBOUNG BUSINESS SCHOOL · SHANGHAI UNIVERSITY OF APPLIED SCIENCES AND APTS NORTHWESTERN SWITZERLAND, SCHOOL OF BUSINESS. EXCELLO OKLAHOMA CITY UNIVERSITY . VALAN ZEE UNIVERSITY · SC PARIS · SCHOOL OF BUSINESS. EXCELLO OKLAHOMA CITY UNIVERSITY · VALAN ZEE UNIVERSITY · SC PARIS · SCHOOL · OF ECONOMICS AND MANAGEMENT · NUVIVERSITY OF GOTHERBURG, SCHOOL OF BUSINESS. EXCELLO OKLAHOMA CITY UNIVERSITY · VALAN ZEE UNIVERSITY · SCHOOL · OF ECONOMICS AND LAW · HELBRESS SCHOOL · MERCHAIL · VALEN · SCHOOL · OF BUSINESS. EXCELLO OKLAHOMA CITY UNIVERSITY · UNIVERSITY · SCHOOL · OF ECONOMICS AND LAW · HELBRESS SCHOOL · MERCHAIL · LAW · HELBRESS SCHOOL · HER · CONTROL · COLLEGE OF MANAGEMENT · NATIONAL TAIWAN UNIVERSITY · ON BUSINESS SCHOOL · MEMORIAL UNIVERSITY · OF NEWFOUNDLAND · VRIJEUNIVERSITY · SCHOOL · OF LOTE GROWNESS SCHOOL · COLLEGE OF MANAGEMENT · NATIONAL TAIWAN UNIVERSITY · LUNIVERSITY · ON BUSINESS SCHOOL · MEMORIAL UNIVERSITY · OF NEWFOUNDLAND · VRIJEUNIVERSITY · SCHOOL · UNIVERSITY · COLLEGE GRONINGEN · HANYANG LINES IN SCHOOL · COLLEGE OF MANAGEMENT · LUNIVERSITY · LUNIVERSITY · LUNIVERSITY · SCHOOL · DE MANAGEMENT · LUNIVERSITY · COLLEGE GRONINGEN · HANYANG LINES IN SCHOOL · MANAGEMENT · LUNIVERSITY · SCHOOL · MANAGEMENT · LUNIVERSITY · SCHOOL · MANAGEMENT · LUNIVERSITY · COLLEGE GRONINGEN · HANYANG LINES IN · COLLEGE · LUNIVERSITY · COLLEGE GRONINGEN · HANYANG LINES IN · COLLEGE · LUNIVERSITY · COLLEGE · COLLEGE · COLLEGE · LUNIVERSITY · COLLEGE · LUNIVERSITY · COLLEGE · COLLEGE · LUNIVERSITY · C

### OPENNESS TO THE CORPORATE WORLD

Corporate experience is the essence of all Rabat Business School's programmes.

During each year of the programmes, our students are required to put their theoretical knowledge into practice through internships and interactive companies visits.



### CAREERS EXPO - Job fair for internships and employment

As part of the professional support of its students and Alumni, Rabat Business School organizes **Careers Expo**, an annual meeting between companies and our students and Alumni eager for professional adventure.







### STUDENT LIFE

In order to promote intellectual growth and personal development, Rabat Business School encourages its students to get involved in a multitude of extracurricular activities, either through social projects included in the programmes or by creating and joining RBS clubs or associations working on various areas according to their own needs, motivations and aspirations (Events, Sports, Humanitarian, Artistic, Professional and others)

RBS Student Life is a unit dedicated to student life at Rabat Business School whose main mission is to encourage and support students in the realization of their club projects by stimulating their creativity, boosting their confidence in their talents, abilities, and skills, transmitting the spirit of mutual aid and teamwork as well as many other values that qualify a future accomplished manager.























### **CAMPUS LIFE**

Equipped with all the necessary infrastructures for comfort and fulfillment, the campus of the International University of Rabat offers a friendly living environment conducive to learning, exchange, creativity and personal development of our students.

Rabat Business School dedicated building meets the high international standards of its innovative and interactive teaching methods.



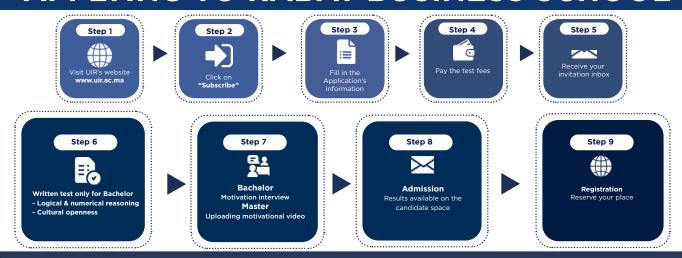
### THE CAMPUS

- Campus of 30 Hectares
- 6 University residences
- 5 teaching buildings
- A Medhelp Health Center
- A library with more than 80,000 books in paper and digital format (covering all disciplines)
- A university restaurant
- 3 Cafeterias
- A university store & supermarket
- An indoor semi-olympic swimming pool
- An indoor sports hall
- Bodybuilding, martial arts and fitness rooms
- 2 Tennis courts
- Several outdoor courts (soccer, basketball, volley ball, handball, etc.)
- Several outdoor ping-pong and tennis tables
- Recreational facilities: choir room, music room, etc.

## THE RABAT BUSINESS SCHOOL BUILDING

- An Auditorium with 630 seats
- 7 Amphitheaters (50 to 150 seats)
- A trading room connected to the Bloomberg platform (1st in Africa)
- 3 Coworking spaces
- 10 Study rooms (for group work)
- 36 Classrooms (in accordance with the needs of Blended Learning)

### **APPLYING TO RABAT BUSINESS SCHOOL**



### **TUITION FEES AND FINANCING**

#### **TUITION FEES**

#### Bachelor:

Registration fees : 5000 Dhs/yearTuition fees : 70 000 Dhs/year

#### Masters:

Registration fees: 5000 Dhs/yearTuition Fees: 74 000 Dhs/year

#### **ACCOMMODATION FEES**

- From 1900 Dhs/month duo room
- From 2600 Dhs/month single room

#### ACCOMODATION CONTACT

- +212 (5) 30 103 055
- +212 (5) 30 103 043

#### SOCIAL SCHOLARSHIP

Social scholarship up to 100% for students with limited financial capacity.

#### STUDENT LOAN

As part of its policy to help students finance their studies, the International University of Rabat, in partnership with the Banque Populaire, has set up a student loan at a lower rate.

#### SCHOLARSHIP CONTACT

- +212 (5) 30 103 020
- +212 (5) 30 104 023

bourses@uir.ac.ma



