

MASTER OF SCIENCE IN MANAGEMENT





Rabat Business School



CONTENT

A WORD FROM THE DEAN	03
FACTS & FIGURES	04
ACCREDITATION	05
RANKINGS	06
MASTERS OF SCIENCE - MSC	07
MASTER OF SCIENCE IN MANAGEMENT	08
SCHEDULING	09
ADVANCED MANAGEMENT	10
MSC IN INTERNATIONAL MANAGEMENT	11
SPECIALISATION FINANCE	12
SPECIALISATION SUPPLY CHAIN MANAGEMENT	13
SPECIALISATION STRATEGIC & DIGITAL MARKETING	14
SPECIALISATION BUSINESS ANALYTICS	15
SPECIALISATION INTERNATIONAL BUSINESS	16
SUMMER PROGRAM	17
INTERNSHIP & PROFESSIONAL THESIS	18
THEY TRUST US	19
FOCUS ON STUDENT LIFE	20
RBS STUDENTS CLUBS	21
LIFE ON CAMPUS	22
FACULTY	23
JOINING RABAT BUSINESS SCHOOL	25
TUITION FEES AND FUNDING	26

A WORD FROM THE DEAN

Olivier APTEL, PhD

Dean and Director General of Rabat Business School



“

Rabat Business School, accredited by the **AACSB**, is the only business school in Africa and the Middle East to be ranked in the prestigious “Top 100 Masters in Management” worldwide by the **Financial Times**.

This recognition is due to the school’s international orientation and, in particular, to its team of permanent professors, **65%** of whom are international, representing **20** different nationalities. This specificity is unique in Africa, very rare in the rest of the world and represents a real opportunity for our students to develop both their managerial skills and the intercultural agility that companies need, in **English language**.

This uniqueness makes our alumni leaders who are able to communicate, act and make decisions in a global environment and guarantees their employability anywhere in the world.

”

FACTS & FIGURES



+2200
Students



+170
Academic
Partners



+120
Corporate
Partners



+60
Permanent
faculty
(65% international,
20 nationalities)



+115
Scientific publications
per year
(N°1 in Africa)

ACCREDITATION



AACSB
ACCREDITED

Established in 1916, the AACSB Accreditation “Association to Advance Collegiate Schools of Business” is the oldest, most prestigious and above all, most widely used internationally.

Adopting the highest standards of excellence, AACSB is the guarantee of a quality degree for the Business Schools that have succeeded in obtaining it.

Only 5% of Business schools worldwide are AACSB accredited.

Only 7 business schools in Africa are AACSB accredited.

95% of CEOs of Fortune 500 companies worldwide have an AACSB accredited degree.

Graduates of AACSB-accredited Business schools are the highest paid internationally.

83% of AACSB-accredited Business schools have noted that employers are more interested in their graduates.

RANKINGS



MASTERS IN MANAGEMENT 2022 RANKING

Rabat Business School has joined the top 100 business schools in the world by integrating the Financial Times “Master in Management” 2022 ranking. This makes it the first business school in Africa and the Middle East to be ranked by the FT, thus becoming the first institution of higher education in Morocco to appear in the top 100 of an international ranking. The FT ranking is the most reliable in the world and one of the three most reputable rankings internationally.



WORLD UNIVERSITY RANKINGS

Rabat Business School is part of the prestigious international Quacquarelli Symonds - QS World University Rankings 2022. The QS World University Rankings, published by Quacquarelli Symonds, is based on very rigorous selection and evaluation criteria.

MASTERS OF SCIENCE (MSc)

120
ECTS

• Master of Science Programmes = **120 ECTS**

10+5
MONTHS

- 10 months an **RBS** campus
- 5 months of internship (**Morocco or abroad**)

100%
English

These courses are oriented internationally and taught **100%** in English by our multicultural faculty.

The MSc programmes are designed for bachelor's degree holders and are particularly suitable for students with a generalist degree who wish to complete their education with an effective and professional master's degree recognised internationally.

MASTER OF SCIENCE IN
MANAGEMENT

SCHEDULING

OCTOBER INTAKE

30 ECTS

ADVANCED
MANAGEMENT

Fall 2023
October/January

36 ECTS

SPECIALISATION

Spring 2024
February/May

24 ECTS

SUMMER
PROGRAM

Summer 2024
June/July

30 ECTS

INTERNSHIP &
PROFESSIONAL
THESIS

Fall 2024
September/December



ADVANCED MANAGEMENT

Fall 2023

COMMON COURSES

- Entrepreneurship & Ethics
- Strategy & Operations Management
- Research Methodology & Statistics
- Public Speaking & Communication
- Management of Information Systems & ERP

1 ELECTIVE COURSE

- Strategic Marketing
- Project Management Psychology & Sociology of Work
- Supply Chain Management
- Corporate & Market Finance
- Big Data for Management

MSc in Management

Major in
Supply Chain
Management

Major in
Finance

Major in
International
Business

Major in
Strategic & Digital
Marketing

Major in
Business
Analytics

SPECIALISATION

FINANCE

Spring 2024

- Ethical & Professional Standards
- Financial Econometrics & Derivatives
- Portfolio Management & Fixed Income
- Advanced Corporate Finance
- Advanced Economics
- VBA & Python for Finance

SPECIALISATION

SUPPLY CHAIN MANAGEMENT

Spring 2024

- Operations Research & Logistics
- Materials Management
- Advanced Statistics for SCM
- Operational Excellence
- Sourcing & Supplier Management
- Transportation & Physical Distribution

SPECIALISATION

STRATEGIC & DIGITAL MARKETING

Spring 2024

- Digital Marketing Concepts & Platforms
- Omni-Channel Consumer Behavior
- Digital Advertising
- Online & Offline Marketing Communications
- Research Methods for Marketers
- Distribution & Sales Management

SPECIALISATION

BUSINESS ANALYTICS

Spring 2024

- Social Network Analysis
- Optimisation for Management Decisions
- Data Modelling
- Programming with Python
- Data Governance & Ethics
- Data Analytics

SPECIALISATION

INTERNATIONAL BUSINESS

Spring 2024

- Digital Marketing Concepts & Platforms
- International Trade Practices
- International Business Law
- Trade Finance & Cost Accounting
- International Human Resources Management
- International Organisations & Trade Negotiation

SUMMER PROGRAM

Summer 2024

COURSES

- Comparative Political Systems
- Doing Business Across Cultures
- Social Entrepreneurship and Innovation
- Supply Chain Management & International Negotiation

PROGRAM ACTIVITIES

- Weekly immersive cultural activities
- Academic historical tour of the host city

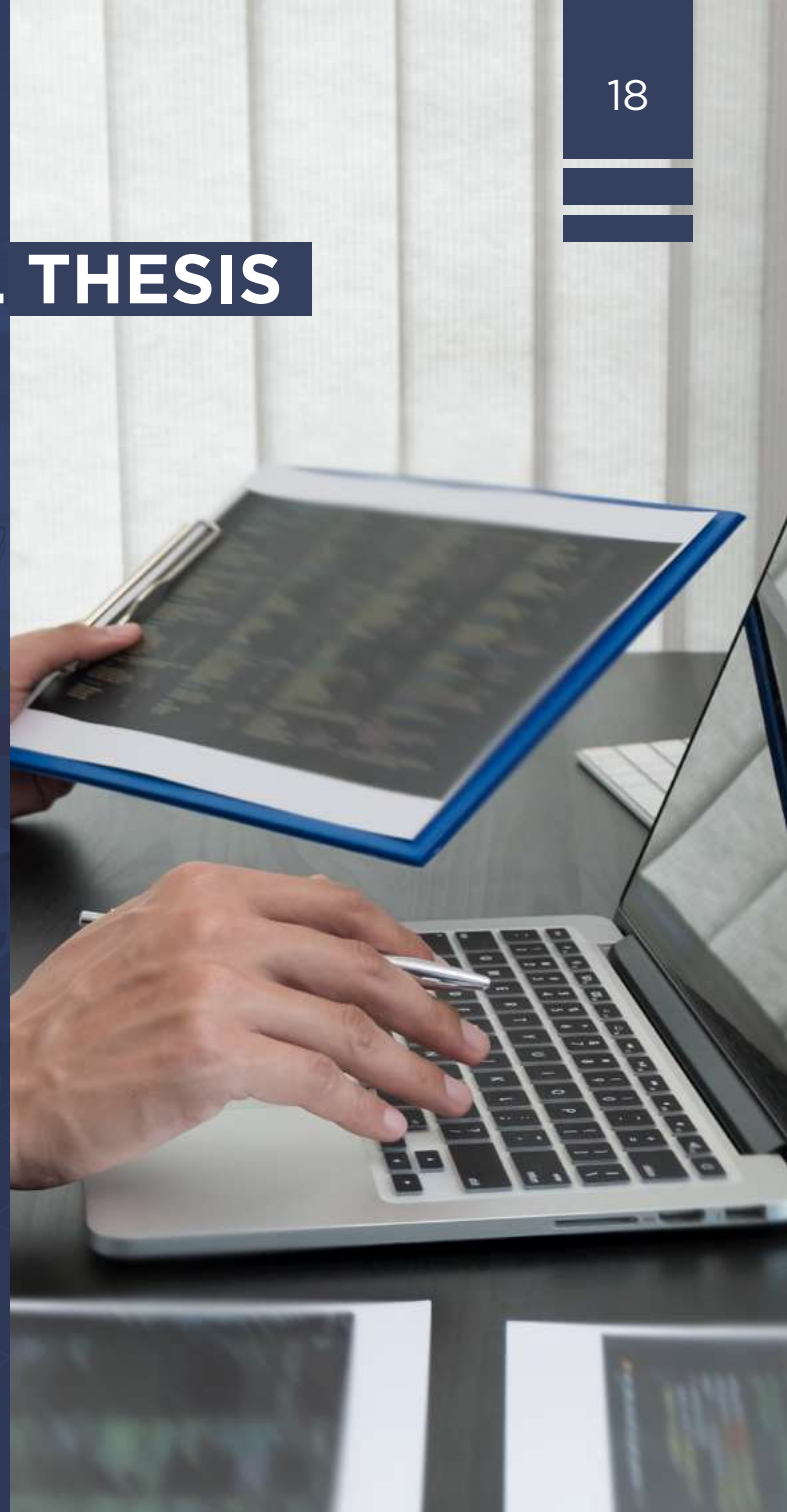
INTERNSHIP & PROFESSIONAL THESIS

Fall 2023

- Preparation Professional
 - Thesis Recruitment Process
-

Fall 2024

- Internship (Morocco or abroad)
 - Professional Thesis
-



THEY TRUST US

Whether in the context of profile searches for a job or an internship, training support or many others axes of collaboration, Rabat Business School is regularly solicited by numerous large-scale companies operating in various sectors of activity.



FOCUS ON STUDENT LIFE

Promoting intellectual growth and personal development, **Rabat Business School** encourages its students to get involved in a multitude of extracurricular activities, whether through social projects included in the program or by joining RBS clubs that focus on various areas, according to their own motivations and aspirations (events, sports, humanitarian, artistic, professional and others).

Rabat Business School has a unit dedicated to student life whose main mission is to accompany students in the realisation of their club projects by stimulating their creativity, boosting their confidence and their talents, abilities and skills, instilling in them the spirit of mutual assistance and teamwork as well as so many other of the values qualifying a future accomplished leader.



TESTIMONIALS



“

Rabat Business School has allowed me to unleash my potential and abilities, with a perfect balance between classes and extracurricular activities, it has made me a very fulfilled person

”

Atika LOUALIDI
Master Graduate



“

Through the IPM program, I had the chance to live an international academic experience which gave a real credibility to my profile both academically and professionally.

”

Minhaj BENCHERIF
Master Graduate

RBS STUDENTS CLUBS



The International Student Bureau of Rabat Business School is a cell in charge of the animation of the student life within RBS



Develop the spirit of social entrepreneurship of Rabat Business School's students



Introduce students to trading and market finance and train them through theoretical and practical courses in the Bloomberg trading room



Promote multiculturalism within RBS by strengthening the synergy between Moroccan and international students through several activities and events



Create, offer and develop lifechanging experiences through Music For All



Promote the art of debate and the enrichment of general culture through workshops and conferences

LIFE ON CAMPUS

THE CAMPUS

- Campus of 30 Hectares
- 6 University residences
- 5 teaching buildings
- A Medhelp Health Center
- A library with more than 80,000 books in paper and digital format (covering all disciplines)
- A university restaurant
- 3 Cafeterias
- A supermarket
- A minimarket
- An indoor semi-olympic swimming pool
- An indoor sports hall
- Bodybuilding, martial arts and fitness rooms
- 2 Tennis courts
- Several outdoor courts (soccer, basketball, volleyball, handball, etc.)
- Several outdoor ping-pong and tennis tables
- Recreational facilities: choir room, music room, etc.

THE RABAT BUSINESS SCHOOL BUILDING

- An auditorium with 630 seats
- A trading room connected to the Bloomberg platform
- 3 Coworking spaces
- 7 Amphitheatres (50 to 150 seats)
- 10 Study rooms (for group work)
- 36 Classrooms (in accordance with the needs of Blended Learning)

FACULTY

Rabat Business School's permanent faculty, composed of highly qualified professors and researchers, in synergy with external contributors and experts, provide the various training modules using a theoretical as well as empirical and practical approach. **65%** of Rabat Business School's permanent faculty is international and represents **20** different nationalities.

96% of them hold a doctorate or PhD.

Department of Marketing & Strategy



Dr. Najlae ZHANI
Head of Department



Dr. Tariq AHMED



Dr. Vikas ARYA



Dr. Albrecht FRITZSCHE



Dr. Yong Ho HYUN



Dr. Abdul Bashiru JIBRIL



Dr. Nacef MOURI



Dr. Christian NEDU OSAKWE



Dr. Oluwatobi A. OGUNMOKUN



Dr. Mesay Sata SHANKA



Mme. Hasnae TENOURI



Dr. Xiaowei CAI



Dr. Xingting JU

Finance & Quantitative Methods



Dr. Mhamed-Ali EL-AROUJ
Head of Department



Dr. Muhammad Saad BALOCH



Dr. Hamida CHIH



Dr. Meriem DAIRI



Dr. Amina DCHIECHE



Dr. Ilham DKHISSI



Dr. Abdel-Kader EL ALAOUI



Dr. Ebrahim BAZRAFSHAN



Dr. Ahmed ENNASRI



Dr. Ahmed IMRAN



Dr. Mohammed ISLEIMEYYEH



Dr. Ikram JEBABLI



Dr. Kerim KARMENI

Department of Human Resources & Organizational Behavior



Dr. Fedwa JEBLI
Head of Department



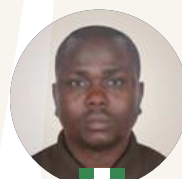
Dr. Moustafa ABDELMOTALEB



Dr. Junaid AFTAB



Dr. Clement CABRAL



Dr. Kayode ELUWOLE



Dr. Farrukh MOIN



Mme. Laila FRJJA



Dr. Ahmad IFZAL



Dr. Khaled LAHLOUH



Dr. Diógenes Falcão MAMEDIO

Department of Supply Chain Management & Information Systems



Dr. Amine Tarik ZOUADI
Head of Department



Dr. Olivier APTEL



Dr. Amine BELHADI



Dr. Jean-Noel BEKA BE NGUEMA



Dr. Lamiae BENHAYOUN SADAFIYNE



Dr. Abia CHAOUNI BENABELLAH



Dr. Kaoutar CHARGUI



Dr. Abdelhak EL IDRISSE



Dr. Ahmed HAMD



Dr. Qing LU



Dr. Amine MASMOUDI



Dr. Asmae EL MOKRINI



Dr. Rahul MOR



Dr. Amira NABLI



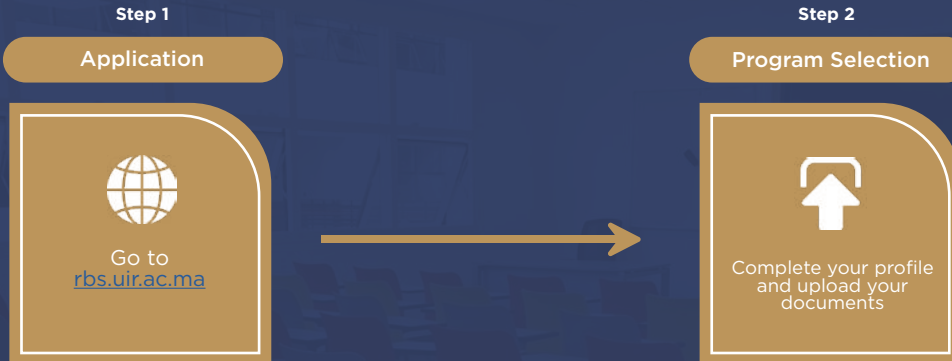
Dr. Tripti PAUL



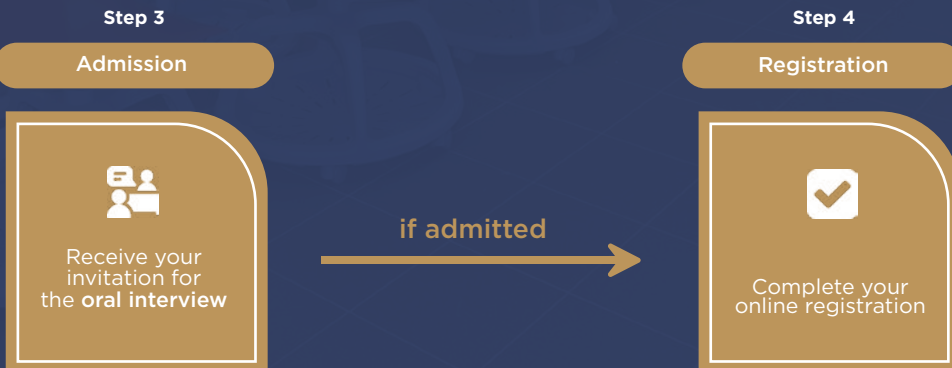
Dr. Syed REHMAN KHAN

JOIN RABAT BUSINESS SCHOOL

ONLINE APPLICATION



ENTRANCE EXAM & ADMISSION



TUITION FEES

ACCOMMODATION FEES

- Starting from **200** USD/month
- Double room
- Starting from **250** USD/month
- Single room

STUDY FEES

- Registration fee: **1 000** USD/year
- Tuition fees: **8 800** USD/year

CONTACT US

rbs.info@uir.ac.ma



Mrs. Hiba Roudani

+212 5 30 10 30 41
hiba.roudani@uir.ac.ma



Mr. Nabih Dahmani

+212 6 63 43 53 13
nabih.dahmani@uir.ac.ma



Mr. Mohammed Abrouk

+212 6 75 76 32
mohammed.abrouk-elalami





Rabat Business School



SCAN ME



Campus de l'UIR
Parc Technopolis
Rocade de Rabat - Salé Maroc



+212 (5) 30 112 048
+212 (5) 30 103 088



rbs.info@uir.ac.ma
concours@uir.ac.ma